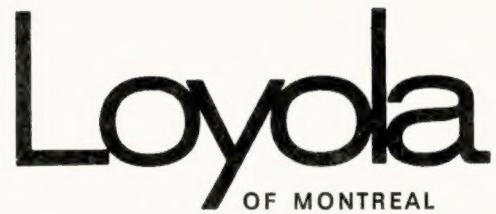


"HOME OF THE WARRIORS"—DEPT. OF PHYSICAL EDUCATION AND ATHLETICS



April 15, 1971.

For Immediate Release

#### LOYOLA FOOTBALL COACHES' CLINIC

Loyola College will be extending its record of services to the community again in a tangible way this coming Saturday.

At a noon press conference held yesterday, the college announced that its Sixth Annual Bilingual Football Coaches' Clinic will be held on Saturday, April 24, at the Loyola Athletic Complex.

The bilingual football clinic idea to aid both French and English football coaches was conceived in 1966 by Loyola Athletic Director, Ed Enos. Over the last six years the clinic has grown in popularity and been updated annually, incorporating the latest teaching methods and techniques. This year's edition is no exception, being unique in several ways.

Alouette Head Coach and feature clinician, Sam Etcheverry and Ed Enos, in planning this year's format, both felt the lecture teaching method or the combined lecture - demonstration approach could be improved upon. This was in view of the fact that one of the first requirements to be a successful coach at any level is that the instructor be able to demonstrate proper form and techniques. Nothing impresses a young player more than a coach who can demonstrate as well as talk about his subject. With this thought in mind the "learn by doing" theme of this year's clinic was decided upon.

All coaches attending the clinic this Saturday have been asked to bring work-out gear as they will be afforded the opportunity of actually performing the different skills and techniques.

LOYOLA COLLEGE  
7141 SHERBROOKE ST. W.  
MONTREAL 262,  
QUEBEC

Because each pro player has developed a repertoire of skills all his own which are not found in any text book, players from two Canadian football teams have been added to this year's instructor's staff. Coaches attending the clinic will be getting first-hand information from such established stars as: Moses Denson, Terry Evanshen, and Larry Fairholm who will talk about and demonstrate their own personal techniques. Denson's subject will be "Offensive Halfback Play", Evanshen's subject will be "Pass Patterns", and Fairholm's subject will be "Defensive Safety Play".

Other players serving as instructors on the program will include Brian Marcil of the Calgary Stampeders and Loyola Class of '70. His topic will be "Punt and Kickoff Coverage". Harry Olszewski, also of the Stampeders, will discuss "The Running Guard".

From the Alouette staff there will be on hand: J.I. Albrecht, Assistant Manager, to discuss "Selecting Personnel for Positions", George Springate will speak on "Field Goal and Point after Touchdown Kicking", Tony Passander's subject will be "Roll-Out Passing", Sam Etcheverry will discuss "Drop Back Passing", Gene Gaines' topic will be "Team Defense", Bob Geary's topic will be "Film Analysis and Co-ordinated Offensive Line Play".

Loyola's football staff members George Dixon, Doug Daigneault, Peter Regimbald, and Ed Nowalkoski will be discussing and demonstrating techniques on these topics in respective order: "The Kicking Game", "Defensive Backfield Drills", "Scouting the Opponent", and "Athletic Injuries".

Because of the many varied facets of football coaching, the program will offer a choice of one of three subjects each hour. Several of the instructors are fluent in both languages and will give bilingual presentations. Translators will be assigned to unilingual speakers.

The clinic, under the direction of Loyola's John McConachie, will begin Saturday morning with registration from 9:00 - 10:00 a.m. with the actual program commencing at 10:00 a.m.

SIXIÈME CLINIQUE ANNUELLE DE FOOTBALL BILINGUE DU LOYOLA  
CLINIQUE - PARTICIPATION  
"APPRENEZ EN FAISANT"  
samedi, 24 avril, 1971.

SIXTH ANNUAL LOYOLA OF MONTREAL BILINGUAL COACHING SCHOOL  
CLINIC - WORKSHOP PROGRAM  
"LEARN BY DOING"  
Saturday, April 24, 1971.

9 - 10:00	Registration, Lecture Room, Athletic Complex - All sessions to be held at the Athletic Complex.		
10:00	Sam Etcheverry - Alouettes Drop Back Passing *	George Springate - Alouettes Field Goal and Point after Touchdown Kicking (Bilingual)	Gene Gaines - Alouettes Team Defense *
11:00	Moses Denson - Alouettes Offensive Halfback Play *	Doug Daigneault - Loyola Defensive Backfield Drills *	Ed Nowalkoski - Loyola Athletic Injuries *
12:00	Lunch break and discussion period		
1:00	Terry Evanshen - Alouettes Pass Patterns (Bilingual)	Brian Marcil - Stampeders Punt and Kickoff Coverage (Bilingual)	Larry Fairholm - Alouettes Defensive Safety Play (Bilingual)
2:00	Peter Regimbald - Loyola Scouting the Opponent (Bilingual)	J.I. Albrecht - Alouettes Selecting Personnel for Positions *	Bob Geary - Alouettes Film Analysis (Bilingual)
3:00	Tony Passander - Alouettes Roll-Out Passing *	Harry Olszewski - Stampeders The Running Guard *	George Dixon - Loyola The Kicking Game *

\* Traductions Simultanées  
\* Simultaneous Translation Available